



4th Annual Nonprofit Management Conference

Thursday, April 23, 2009

Walsh College – 3838 Livernois, Troy

8:00 a.m. – 4:00 p.m.

\$50 Troy Chamber members / \$95 Non-members

Registration includes four breakout sessions, continental breakfast, buffet lunch, and entry into the on-site nonprofit expo.

(For complete presentation descriptions, e-mail: jody@troychamber.com)

Finance/Accounting/Risk Management:

Key Accounting Considerations For Not For Profit Organizations
Identity Theft at Work: Your Risks, Regulations and Responsibilities

Sponsored by:



Marketing:

Communications 101 for Nonprofits
4 X 4: Tips for Irresistible Fundraising Letters

Fund Development/Donor Relations:

Writing The Fund Development Plan.
Donors & The Community: What You Must Know and How You Benefit
Mutual Benefit: Corporate Fundraising Today
Beyond Golf Outings & Galas: Making the Most of Sponsorships and
Community Involvement with Corporate Sponsors



Governance/Leadership:

Internal Control and Governance Under the New Audit Standards
The Path to High Performing Boards
Better Safe Than Sorry: Conflict of Interest



Leadership:

Soft Skills for Hard Times
Trust Me, I'm a Leader: 5 Steps to Building and Maintaining Confidence from
Donors and Employees
Enhancing Personal Growth and Leadership Development with Emotional Intelligence

Technology:

Survive? Thrive! With New Ways to Communicate, Collaborate, and Save Money!
Budget 2.0—Using Web Technologies to Lower the Cost of Serving Your Community

Strategic Planning:

It's All About Relationships! Powerful Networking and Collaboration Building
Hope, Strategy and Give a Show Projectors; Creating, Developing and
Leveraging Your Best Ideas Into a Strategic Plan For Sustainability of Your Mission

New this year, attendees have the opportunity to participate in *Have Your Say*, sponsored by The Center For Michigan. *Have Your Say* is an interactive program that allows participants to speak out about how nonprofit organizations can play an integral role in re-shaping Michigan's future. This session allows participants to take part in a solutions-oriented, facilitated dialogue and offer their ideas on what can be done to ensure a successful future for Michigan. These ideas will be part of a new common ground agenda that will guide the decisions of state and local leaders.

Registration:

FAX to the Troy Chamber (248-641-0545). E-mail address must be provided for confirmation. Payment due in full by April 16, 2009.

Attendee Name(s): _____

Organization Name: _____

Address: _____ City: _____ State: _____ ZIP: _____

Phone: () _____ FAX: () _____ E-mail: _____

PAYMENT

COST: \$50.00 - Troy Chamber members \$95.00 - Non-members (Checks made payable to "Non-Profit Network")

Attendees @ \$ _____ each = \$ _____

Please Invoice Credit Card # _____ Exp. Date ____/____/____

Cardholder Signature _____