

## **Troy Chamber Member Events**

For the March 2009 edition of the *Troy Senior News*, click [here](#).

### **UBS Wealth Management Research Weekly Conference Call**

Every Wednesday at 1 p.m. ET

There is no charge for joining the call.

Dial-in: 866-288-0542, Verbal Passcode: MARKET

For more information, contact Bruce Kramer, Account Vice President, UBS Financial Services Inc., 248-649-7551, [bruce.kramer@ubs.com](mailto:bruce.kramer@ubs.com).

Troy Chamber members now have access to “UBS Market Watch Wednesday”—WMR's weekly client conference call in which you will receive timely market commentary and have the opportunity to ask questions, get insights and hear perspectives about trends, global economies and more. Replays are available after 3 p.m. ET on the day of the call. (888-203-1112, passcode 2439294) Replays can be accessed online. Log onto [www.ubs.com/onlineservices](http://www.ubs.com/onlineservices) and click the Research tab. Look in the right-hand column under Featured News for the audio link.

### **Upcoming Dale Carnegie Training® Courses**

Attend a **free Kick Off Session**, or call Sue Scott at 248-288-0520 for more information and a complete course schedule.

Visit us on-line at: [www.dalecarnegiemichigan.edu](http://www.dalecarnegiemichigan.edu)

#### **Dale Carnegie Course—Kick Off Session:**

Kick Off Session - Wednesday, March 25 @ 5:59 p.m.—Novi RNG Classroom, 41650 Gardenbrook, Ste. 170

(Session #1 - Wednesday, April 1 @ 5:59 p.m.)

Kick Off Session - Monday, April 6 @ 5:59 p.m.

Tuesday, May 19 @ 5:59 p.m.—Ann Arbor, Holiday Inn, US23 & Plymouth Rd.

Tuesday, March 10 @ 5:59 p.m.—Troy Classroom, 5600 Crooks Rd., Ste. LL#9

(Session #1 - Tuesday, March 17 @ 5:59 p.m.)

#### **Sales Advantage—Kick Off Session:**

Thursday, March 5 @ 5:59 p.m.—Troy Classroom, 5600 Crooks Rd., Ste. LL#9

(Session #1, March 12 @ 5:59 p.m.)

Wednesday, May 4 @ 5:59 p.m.

#### **Influential Leadership Training for Managers—Kick Off Session:**

Wednesday, March 4 @ 5:29 p.m.—Troy Classroom, 5600 Crooks Rd., Ste. LL#9

(Session #1, March 11 @ 5:29 p.m.)

Friday, May 1, 7:30-11:30 a.m.—Novi RNG Classroom, 41650 Gardenbrook, Ste. 170

### **Monday Investment Discussions**

*Presented by Benedict Asset Management*

Mondays, 6-8 p.m.

Benedict Asset Management, 3150 Livernois, Ste. 136

248-823-2220

RSVP to [lisa@benedictam.com](mailto:lisa@benedictam.com)

Are you being told by your advisor to not make any changes to your investments? Have you lost more money than you felt was necessary? Are you wondering why this is and if there is a better way to invest? Join us every Monday on a frank and honest discussion on a different way to invest.

### **LBN Industry Exchange - Technology Sector**

Thursday, March 19, 3:30-6 p.m.

Holiday Inn-Troy, 2537 Rochester Ct.

Registration includes Facility, Coffee/Tea/Water, Educational Materials, Facilitated Discussions and Networking with up to 45 LBN members and guests. RSVP to 248-620-6320. For more information, call Drew 248-593-0700 or Chuck 248-620-6320. Industry Exchange for the Technology sector. This is an extraordinary Networking event designed to assist in the development of referral & strategic partner relationships. Each participant will prepare a business profile and describe the types of relationships they seek.

### **Do You Want To Stop Smoking? Breathe Free Workshop**

*Presented by Dr. Arthur Weaver and the Troy Community Coalition*

7 Night Class: March 19, 23-27 & 30, 7:30-9 p.m.

Troy Community Center, 3179 Livernois

Free—and effective!

You should plan to attend all 7 classes. Space is limited. **Call now** for early registration, 248-823-5088.

### **Duckhorn Wine Maker Dinner**

Friday, March 20

Big Rock Chophouse, 245 S. Eton, B'ham

Price Fixed Menu \$150 inclusive of Tax, Tip and Valet

Reception 6:30 p.m.

Passed Appetizers, 2007 Duckhorn Vineyards, Napa Valley Sauvignon Blanc, 2006 Decoy, Napa Red Wine

Dinner 7 p.m.

Poached Butterfish, Baby Rocket and Fennel Salad, Dragon fruit-Satsuma Vinaigrette, 2007 Duckhorn Vineyards Napa Valley Sauvignon Blanc, Foie Gras Cappuccino, Quinoa and Duck Breast, 2006 Migration Pinot Noir, Anderson Valley

Intermezzo

Veal Loin, Quince and Lentil Ragout, Pancetta, Olive Puree, 2005 Duckhorn Vineyards Napa Valley Merlot *Three Palms Vineyard*

Dessert

"Rocky Road," 2006 Paraduxx, Napa Valley Red, Chocolate Barks and Bites, French Press Coffee Service

### **University of Phoenix Green & Sustainability Expo**

Friday, March 20, 10 a.m.-3 p.m.

26261 Evergreen Rd., Southfield

Please contact Eyvonne Rivera-Newill if you would like to be a vendor or have questions (248-925-4119).

To help Michigan migrate to a sustainable environment, University of Phoenix is hosting a Green Expo for environmentally conscious companies to promote their green technologies and products. There is a "call for action" in Michigan and University of Phoenix wants to do its part to help the state, local communities, business partners, students and their families. You are invited to participate in the expo to showcase the green products, services, and initiatives you have.

### **Ready, Set, Garden!**

Saturday, March 21, 1 p.m.

At all seven English Gardens retail stores in Ann Arbor, Brighton, Clinton Township, Dearborn Heights, Eastpointe, Royal Oak, and West Bloomfield

Registration is limited. Sign up in-store or on-line at [www.EnglishGardens.com](http://www.EnglishGardens.com)

Spring arrives shortly and it's time to start thinking about getting your garden ready for planting. Learn what you can be doing right now to prepare for the season, as well as when you can actually start digging in the dirt!

### **Make It & Take It Workshop: Fresh Herb Garden**

Saturday, March 21, 2 p.m.

At all seven English Gardens retail stores in Ann Arbor, Brighton, Clinton Township, Dearborn Heights, Eastpointe, Royal Oak, and West Bloomfield  
\$19.99 for a \$24.99 retail value. Registration is limited. Sign up in-store or on-line at [www.EnglishGardens.com](http://www.EnglishGardens.com)

We'll provide your choice of culinary and fragrant herbs and a white ceramic planter for you to make your own Fresh Herb Garden. Select from 7 recipes, including culinary, scented, barbecue, Italian, salsa, pesto or tea, or create your own.

#### **Link to PDF**

#### **Videophone Technology Showcased on a Special Edition of the Celebrity Apprentice**

Sunday, March 22, 9 p.m. (EST)

On NBC TV

Why would you just talk to the important people in your life when you could do more? Seeing really is believing! Vivian LaJeunesse, owner of mPower Marketing, is pleased to invite you to tune in to find out more about this revolutionary technology and the opportunity that goes along with it.

#### **Pandora Trunk Show**

Wednesday, March 25, 10 a.m.-6 p.m. and Saturday, March 28, 10 a.m.-5 p.m.

Prlanta Fine Jewelry, 888 W. Big Beaver

Please call for any additional information—248-362-3888.

Receive a free Pandora Lobster Clasp Bracelet with a \$25 purchase. Prlanta is a preferred Pandora retailer.

#### **Celebrate World Water Week By Touring Award-winning, Bank of America Building (2600 W. Big Beaver)**

*Presented by Bob Deacon*

Wednesday, March 25, 12:15 p.m.

\$11 (open to the public)

Bank of America Building dining room, 2600 W. Big Beaver Rd. Park in the rear of the building.

Questions? Call Sharon Lewis 248-352-8425/e-mail: [sklewis@alum.udmercy.edu](mailto:sklewis@alum.udmercy.edu) or visit

[www.troyrotary.net](http://www.troyrotary.net)

Are you interested in meeting other business leaders on an informal basis? Do you want to make a difference in your community? You might be interested in checking out the Rotary Club of Troy.

#### **Growing Beautiful Roses**

Saturday, March 28, 1 p.m.

At all seven English Gardens retail stores in Ann Arbor, Brighton, Clinton Township, Dearborn Heights, Eastpointe, Royal Oak, and West Bloomfield

Registration is limited. Sign up in-store or on-line at [www.EnglishGardens.com](http://www.EnglishGardens.com)

America's National Flower, roses are the only shrub which bloom year after year all summer long. Learn about the new varieties of roses, as well as the best way to keep your plants beautiful with proper care, maintenance, planting procedures, insect/disease control, pruning and fertilizing.

#### **Link to flyer**

#### **Sandy Corporation Online Services Presentation**

Tuesday, March 31, 8-9 a.m.

Sandy Corporation office, 300 E. Big Beaver, just east of Livernois

To register, please call Linda Houff at 248-729-4631 or email: [lhouff@x.gpworldwide.com](mailto:lhouff@x.gpworldwide.com).

View Sandy's online services brochure: <http://www.sandycorp.com/onlineadvantage.pdf>

Sandy Corporation will conduct a presentation of how Online Services can help companies save money, time and travel expenses. The presentation will include a demonstration of applications, best practices and success stories for training, sales presentations, meetings, coaching, and more.

### **Sales Mechanics: Getting on Track in 2009**

Starting March 31, 8:30 a.m.-9:30 a.m. (Continuing for six consecutive Tuesday mornings through May 5)

AspenTech Consulting Group, 471 W. Ann Arbor Trail, Plymouth

\$120.00 per person (covers all six sessions)

For more information and online registration, visit <https://www.123signup.com/event?id=zbrhf> or call 866-880-4ACT (4228).

Is your business being tested this year? Do you have any of these frustrations: Are sales down? Do you have more competitors today than ever before? Does your sales staff have to sell more effectively today for your organization to survive? Is your pipeline moving as slow as molasses! This six-week course is designed for serious business owners who want to get serious about stabilizing, growing and sustaining their sales and marketing efforts in 2009. Dave Bilbrey, entrepreneur, sales trainer and sales consultant and Judd Seida, founder of BizHive, which provides online marketing solutions for small businesses, will provide you with the tools and skills necessary to sell in a tough economy.

### **After-Hours Networking Mixer**

Tuesday, April 7, 5-6:30 p.m.

Wellington Pub, 1129 E. Long Lake Rd. (east of Rochester Rd.)

\$10 Troy Chamber members only (*An additional \$5 will be charged to those registering on the day of the event.*)

RSVP to 248-641-8151 or [theteam@troychamber.com](mailto:theteam@troychamber.com) (cancel by 4/2 for refund)

Appetizers included/Cash bar

### **Michigan Family Business Center—Reducing Costs of Employee Benefits for Family Businesses-Part 2**

Wednesday, April 15, 2009

7:30 am Complimentary breakfast for members

8-9 a.m. Complimentary seminar for members (non-members \$30)

Hilton - Detroit/Troy, 5500 Crooks Rd., Troy

Reservations required at [m-f-b-c@umflint.edu](mailto:m-f-b-c@umflint.edu) or 810-762-0001.

Trends in retirement benefits. Alternatives for pensions, IRAs, deferred compensation at a savings to family businesses.

### **"No Excuses" Hands-On Social Networking Workshop**

*Presented by Women's Business Forum*

Thursday, April 16, 12:30-2 p.m.

ITT Technical Institute, 1522 E. Big Beaver

\$11 Troy Chamber members/\$21 Non-members

Limited space available—248-641-8151 or [theteam@troychamber.com](mailto:theteam@troychamber.com) (cancel by 4/9 for refund)

So you're not on LinkedIn or Facebook yet because you just don't know how to get started? At this workshop, you will have "no excuses" anymore! You will be stationed directly in front of a computer with experienced social "networkers" in the room to help you make your profile and answer questions about best practices and tips for being successful online. Please bring a photo of yourself (headshot) on a CD or flash drive on the day of the workshop.

Class will be led by people using social media for promoting their own businesses:

Sue Ingesoulia, ITT Instructor and owner, Chesley's Bar and Grille

Drew Sygit, The Lending Edge Team and Chamber social media advisor

Ted Canaday, FireSign Creative and Chamber social media advisor

A boxed lunch will be served. Sponsored by ITT Technical Institute

**The Speed of Change**

*Presented by Midwest Technology Leaders 2009*

Wednesday, June 3, 7:30 a.m.-5 p.m.

Location: MGM Grand Detroit

For more information please visit [www.midwesttechnologyleaders.com](http://www.midwesttechnologyleaders.com)

This is the premier event for CFO's, CIO's, CTO's, CSO's, CEO's, VP's and senior level executives. Cocktail reception to follow (open to the public).